



North Valley Symphony Orchestra

2016-17 Annual Report



The Mission of NVSO is to provide skilled and aspiring musicians of all ages the opportunity to learn, rehearse, and perform exceptional orchestral music, fostering music appreciation and engagement among members of the North Valley community.

Our vision is to be a vibrant and diverse community that deeply cares for the artistry, learning and performance of exceptional orchestral music.

BOARD MESSAGE

The North Valley Symphony (NVSO) Board of Directors meets annually in late spring or early summer to review the previous year's accomplishments, and to establish goals for the upcoming concert year. This year's annual strategy meeting was held June 10, 2017. The Board of Directors invited Matt Lehrman, a professional strategic planner, to join this meeting.

Accomplishments:

NVSO continues to gain more awareness in the community as we increase the quality of our performances. Attendance remained comparable to previous years, with a decrease at the "Santa Claus Symphony" holiday concert over the previous year's "Pops for the Holidays" concert. The May "Back to the Movies" concert drew about 200 people more than the previous year's "American Freedoms" concert.

NVSO continued to provide outreach groups for various community events, including mall performances, Paradise Valley Community College's Beatles show, non-profit fundraisers, and graduation ceremonies. These performance opportunities raise awareness of NVSO in the community we serve. The number of outreach performances dropped from previous years, and the renewal of Outreach programs has become a goal for the 2017-18 season.

NVSO was able to contribute \$5,000 to the reserve fund, successfully meeting the 5-year goal to raise \$25,000 for the reserve fund.

NVSO has maintained a strong relationship with Paradise Valley Unified School District and the North Phoenix Chamber of Commerce.

The Board of Directors voted to hire contractors to serve as directors for the Symphonettes and Youth Orchestra for the Spring Semester. Applicants were interviewed and auditioned and the positions were offered to Caitlin Corbett and Joshua Lynch. In addition, the Board voted to move forward with plans to add a third youth ensemble, Youth Strings, to be launched in Fall 2017. Orlando Moss was contracted to be the director of the new ensemble.

Orchestra Membership:

Membership fluctuates throughout the season but as of the end of the year 2016-2017 season, membership numbers for each ensemble were:

Adult Orchestra: 67
Symphonettes: 20
Youth Orchestra: 29

Board Membership:

The board had several changes during the year with resignations due to term expirations, and changes in personal circumstances.

TITLE	START OF SEASON	MID-SEASON	after SPRING ELECTIONS	TERM ENDS
PRESIDENT	Gwen Jarick	Gwen Jarick	Liz Galpin	2018
VICE PRESIDENT	John Bergt	John Bergt	open	2019
TREASURER	Steve Thomasson	Steve Thomasson	Laura Kinney	2019
SECRETARY	Cindy Kozacek	Cindy Kozacek	Cindy Kozacek	2018
MUSIC DIRECTOR	Kevin Kozacek	Kevin Kozacek	Kevin Kozacek	perpetuity
MEMBER-AT-LARGE	Fred Wengrzynek	Fred Wengrzynek	Fred Wengrzynek	2018
MEMBER-AT-LARGE	Tracy Petersen	Tracy Petersen	Tracy Petersen	2018
MEMBER-AT-LARGE	Mandy Gifford	Anne Marie Strzelecki	Ben Davis (position resigned September 2017)	2019
MEMBER-AT-LARGE	Cheryl Riggle	Liz Galpin	Jen Wolfe	2019
MEMBER-AT-LARGE			John Bergt	2019
MEMBER-AT-LARGE			Erica Page (position resigned in July 2017)	2019

Board elections were held at the All Member meeting on April 24th, 2017. There were no nominees to fill the vacant VP position. That position was temporarily filled by Trent O'Brien, but he had to resign the position due to personal reasons.

Current Open Board Positions:

Vice President (2 year term)

Member-at-Large (2 year term – Nominee Nora Welsh)

Member-at-Large (2 year term – parental representative for Youth Ensembles preferred)

Meeting 2016-17 Goals:

The Board of Directors met on June 12, 2016 to lay out goals for the 2016-17 season. These goals were established based on one over-arching premise: **NVSO will never go into the “red” but will always have a balanced budget, and stay within our budget year to year.**

Accomplishments against goals for the 2016-17 season:

- Goal: \$5,000 transfer to Reserve Fund**
This goal was achieved, reaching the final goal of \$25,000 set aside in the first 5 years of NVSO.
- Goal: Purchase of Percussion – maintain budget to purchase if needed**
Funding is in place to purchase if necessary, but we continue to be able to use the equipment at North Canyon H.S. so no purchases have been made.
- Goal: Staffing**
Hire a Grant Writer on commission: *Not achieved. Grant applications were written by board members*

Hire an Executive Director by May 2018: *In progress. The job description and title will be written and job posted during the 2017-18 season.*

Pay Music Director by May 2019: *Achieved. The Board voted to start paying the music director as a contractor during the 2017-18 season.*

Pay Youth Ensemble Directors: *Achieved. Symphonettes and Youth Orchestra directors were paid starting in the Spring semester of the 2016-17 season, and the new Youth Strings ensemble director was added starting in Fall 2017-18.*

- **Goal: Grant Applications**

2016-17 Submit 4 applications totaling \$4,000 – *Not achieved. Grant funds were received from Arizona Commission on the Arts for \$2,000.*

2017-18 Submit 4 applications totaling \$7,000 – *In process, partially achieved. Grant applications were submitted to several organizations. Grant funds were received from the Arizona Commission on the Arts for \$5,000 and the City of Phoenix Office of Arts And Culture for \$5,000 for a total of \$10,000. Additional applications are in process.*

- **Reduction of Adult Stand Fees-Reduce fee to \$60 for 2016-17 season**

Goal Achieved- Stand fees for 2016-17 were \$60. Fees were further reduced for the 2017-18 season to \$40.

- **Concert Sponsorships: Obtain 4 concert sponsors, totaling \$4,000**

Not achieved. We had sponsors for 3 out of 4 concerts. We did not have a sponsor for the March concert.

- **Fundraising Goal: \$5,000 (\$2000 from outreach and \$3,000 from fundraising)**

Overall goal was achieved by the addition of a Silent Auction fundraiser to the fundraising gala and raffle ticket sales at the May concert. The outreach goal was not obtained, but was made up by having nearly \$8,500 in proceeds from the Silent Auction and raffles.

- **Individual Donor Goal: 2016-17 - \$15,000**

This donation was nearly achieved with a total of \$14,920.86. At the May concert we had a specific campaign to raise funds to purchase music stands to accommodate our addition of a third youth orchestra. Our goal was to receive donations to purchase 6 stands at \$60 per stand. We received the funds to purchase 9 at the concert and an additional donation later in the summer.

- **Repertoire Sponsorship Goal - \$100 per piece**
This goal was not achieved. We received repertoire sponsorships for 2 pieces during the 2016-17 season, totaling \$185. The sponsorship covers the exact cost to purchase a specific piece of music. Donor names are listed in the concert program as a repertoire sponsor. Further publicity of this sponsorship opportunity is planned for the 2017-18 season.

NEW GOALS FOR 2017-18

The Board of Directors held our strategic planning meeting on June 10, 2017 and agreed to the following goals for the 2017-18 season.

1. To Make NVSO a Sustainable and Systematically Run Organization

Organize administrative functions
 Create organizational committees
 Identify and involve volunteers for operational support
 Seek funding and other support resources
 Create succession plans for critical positions
 Develop a business continuation plan

2. To Increase Attendance and Ticket Revenue

Research and implement a ticketing and donor management system
 Prepare marketing and PR plan for 2017-18 season
 Update the NVSO logo/brand style guide to launch in May 2018

3. To Increase Youth Engagement

Create and implement a robust recruitment plan
 Plan and perform a side-by-side festival

4. To Increase Contributed Revenue

Increase individual contributions by \$3000 annually
 Increase from three to six the number of grants applied for
 Achieve sponsors for all five concerts
 Recruit one or more community donor steward

5. To Advance the Artistry of NVSO

Hold sectionals for each concert series
 Plan and perform a side-by-side festival

6. To Achieve Increasingly Significant Community Impact

Accomplish 16 outreach performances
 Develop an educational outreach plan
 Plan a community project
 Design a designated charity benefit event at two out of four concert

MUSIC DIRECTOR STATEMENT

This last concert season NVSO as a whole achieved a new level of artistic maturity.

The season began with an audition process involving exceptional current NVSO adult members that had the desire and dream to perform concertos on their primary instruments. Community musicians do not frequently enjoy the opportunity to demonstrate their musical talents in this way, and I am proud that NVSO has offered our best musicians this program.

The result of the auditions led to three of our principal musicians performing during the concert season. In the "Three B's: Bach, Beethoven and Brahms" concert, Jessica and Craig Triplett performed Bach's *Brandenburg Concerto No. 6* for two violas. This piece is incredibly difficult, and the Triplett's performance set a high bar for the remainder of the NVSO concert season. Additionally, Philip Johnson performed the Franz Strauss *Horn Concerto* at the "Dvorak 7" concert in March. His performance, like the Triplett's, demonstrated the depth of talent in our orchestra.

Besides the soloists, the three orchestras at NVSO continued to mature and perform at an exceptional level. In November, interviews and auditions were held to search for new directors for the youth ensembles. Though Symphonettes was led by Sujoy Spencer, Marj Sherman and Anne Phelan during the first semester and previous seasons, it was decided that a new, full-time director was needed to advance Symphonettes to new heights. Sujoy, Marj and Anne retired at semester with our sincere thanks, and Caitlin Corbett was appointed as the new director for the second semester. Though Youth Orchestra had been co-directed by Josh Lynch and me in the past, after the interviews and auditions it was decided to appoint Mr. Lynch as the full-time director. Symphonettes and Youth Orchestra continued to provide valuable instruction to over 45 students, which continues to prove that there is a need for orchestral instruction for string students in the north valley. This last season, Symphonettes participated in two end-of-semester youth concerts, and two outreach concerts at local malls during the year. NVSO Youth Orchestra was featured at each of the four main NVSO concerts throughout the season, as well as the same two end-of-semester youth concerts and two outreach concerts with NVSO Symphonettes.

Auditions for the Summerford Violin Concerto Competition were held in January, performing the Accolay *Violin Concerto #1 in A Minor*, and this year's winner was Jonathan Green. Jonathan was awarded a beautiful hand-crafted violin by Mr. Summerford, and performed on the new instrument at the March and May concerts.

It was decided that the level of expertise required of new Youth Orchestra members was too large a jump from the current Symphonettes structure, and a new orchestra, Youth Strings, was designed and incorporated into NVSO for the upcoming 2017-18 concert season.

The repertoire for the 2016-17 season was incredibly challenging for NVSO musicians, and met with great approval by the community and audience. From the great masterworks of Bach, Beethoven, Brahms, Prokofiev, Strauss and Dvorak, to the current challenges of movies scores by Williams, Silvestri, Newman and Elfman, as well as the little known American composer William Henry Fry, NVSO was again able to provide quality classical music to our audience at an affordable price. I am very honored to work with such a great group of musicians and leaders at NVSO.

Kevin Kozacek, Music Director

CONCERT SEASON REPERTOIRE

The Three Bs: Bach/Beethoven/Brahms

October 22, 2016 Attendance: 487

<i>Brandenburg Concerto No. 6, BWV 1051</i>	Bach
Featuring Jessica and Craig Triplett	
<i>Symphony No. 1, Op. 21</i>	Beethoven
<i>Symphony No. 4, Op. 98</i>	Brahms

Youth Orchestra:

<i>Hungarian Dances No. 4, No. 5, No. 6</i>	Brahms
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A Santa Claus Symphony

December 3, 2016 Attendance: 790

<i>Men of Goodwill</i>	Benjamin Britten
<i>Santa Claus: Christmas Symphony</i>	William H Fry
<i>Holly and the Ivy: Concert Suite</i>	Malcolm Arnold, arr. Palmer
<i>Nutcracker Suite, Op 71a</i>	Peter I Tchaikovsky

Youth Orchestra:

<i>Russian Christmas Festival: 1. Carolers</i>	Alexander Glazunov
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YOUTH CONCERT
A Winter Holiday Concert

December 10, 2016 Attendance: 123

Symphonettes

<i>Snowflakes</i>	Robert Frost
<i>Orchestrocity</i>	Karen Kroger
<i>Variations on a French Noel</i>	arr. D Wagner
<i>Christmas...in about 3 minutes</i>	Mark Weston
<i>Themes from the Hallelujah Chorus</i>	G.F. Handel

Youth Orchestra

<i>Little Fugue in G minor</i>	Bach
<i>Symphony #5, MVMT II</i>	Beethoven
<i>Hungarian Dances No. 4, No. 5, No. 6</i>	Brahms
<i>Russian Christmas Festival: 1. Carolers</i>	Alexander Glazunov

Dvořák 7

March 4, 2017 Attendance: 451

<i>Symphony No. 1 in D Major, Op. 25</i>	Sergei Prokofiev
<i>Horn Concerto, Op. 8</i>	Franz Strauss
Featuring Philip Johnson	
<i>Symphony No. 7 in D Minor, Op. 70</i>	Antonin Dvořák

Youth Orchestra

<i>Violin Concerto # 1 in A Minor</i>	Jean-Baptiste Accolay
Featuring Summerford Concerto Competition Winner: Jonathan Green	

YOUTH CONCERT

Movie Favorites

May 13, 2017 Attendance: 119

Symphonettes

Star Wars Main Theme

Over the Rainbow

Theme from "Jurassic Park"

Music from "Pirates of the Caribbean"

John Williams, arr. Clark

Harlen and Harburg, arr Phillips

John Williams, arr. Higgins

Klaus Badelt, arr. Moore

Youth Orchestra

Star Trek

Transylvanian Lullaby

Violin Concerto in A Minor

Featuring Summerford Concerto Competition Winner Jonathan Green

Theory of Everything

Star Wars: The Force Awakens

M. Giacchino, arr. Longfield

John Morris, arr Wagner

Jean-Baptiste Accolay

J. Johannsson, arr Longfield

John Williams, arr. Kazik

Back To The Movies

May 20, 2017 Attendance: 822

Back to the Future Suite

The Complete Harry Potter

007 Through the Years

Dances with Wolves Concert Suite

Music from Frozen

The Wizard of OZ Selections

Forrest Gump Suite

Music from Spider-man

The Natural Suite

Star Wars Suites I & II (Episodes I-VI)

Silverstri

arr. Brubaker

arr. Bulla

Barry, arr. Rosenhaus

Anderson-Lopez, arr. Krogstad

Arlen, arr. Sayre

Silvestri, arr. Custer

Elfman, arr. Wasson

Randy Newman

Williams, arr. Smith

Youth Orchestra:

Star Trek

M. Giacchino, arr. Longfield